

Social Media



Social Media quiz answers

1. How many Facebook accounts are there in the world?

Answer: a) 1.2 billion. That *should* be about 17% of the world population... but according to official figures, when you count how many people report having their own Facebook account, it's closer to 11% of the world's population. That means that a *lot* of people have more than one Facebook profile.

2. Which do you think is bigger?

Answer: b) Facebook. Facebook is much bigger than Twitter – as well as having 1.23 billion registered accounts, over 300 million people check their Facebook *every single day*. Twitter has 204 million registered accounts, which although tiny in comparison is still a lot of people!

3. How many people actually use Twitter?

Answer: e) Nobody knows. Nobody really knows! Although there are 204 million Twitter accounts, some of these are 'blank' – they have no followers, no one follows them and they've never posted a tweet. That doesn't mean these accounts are abandoned, though – although roughly 57 million people check their Twitter every day, over 40% of people say they've never tweeted and just use Twitter to 'listen' to other users.

4. You can get into trouble if you use your online presence to target someone based on:

Answer: d) All of the above. You can also get into trouble if you unfairly target someone because of their nationality or sexual orientation in your online posts.

5: You can't get in trouble for things you post online if you're under 16.

Answer: b) False. If you're caught posting discriminatory statements online, you could still be prosecuted and receive a criminal record.

Page **1** of **2**

Activity created by Claire Askew at Scottish Book Trust Social media statistics sourced from <u>www.statisticbrain.com</u>: all figures correct as of Nov 2014 Information on criminal prosecution sourced from <u>www.actiononsectarianism.info</u>



6: If I am concerned about something I see online, I can:

The answer is d) All of the above. There are actually lots of things you can do if you see content that you think is discriminatory. If the post comes from someone you know, you could try talking to them about why you found it problematic – but be careful. Only contact the original poster if you feel comfortable to do so. Most websites also allow you to report content you think is inappropriate. If you don't already know how, it's a good idea to learn how to take what's called a "screenshot" or "screengrab," so the post can still be investigated even if it is moved or deleted. And yes, you can also report problematic online content to the police, by email or by calling 101.

You can find out more about making a screencap, and reporting content, by visiting the Action On Sectarianism / Community Links Guide: <u>www.actiononsectarianism.info/young-</u> <u>people/young-people-campaigns/what-is-sectarianism-on-social-media-websites/page-3</u>

Page 2 of 2