[Insert your logo]

BOOK WEEK SCOTLAND 2019 PHOTOCALL INVITATION

WHO: [Insert your organisation’s name]

WHAT: [Insert your organisation’s name] marks Book Week Scotland 2019 with a special event for [insert details of who the event is for], as part of a national celebration of reading.

WHEN: [Insert date and time]

WHERE: [Insert full address with postcode]

BACKGROUND:

[Your organisation’s name] is holding a [name of event] to celebrate Book Week Scotland 2019 (18 to 24 November).

Now a major date in Scotland’s cultural calendar, Book Week Scotland is a national celebration of reading created to highlight Scotland’s exceptional cultural, creative and literary talent and to remind everyone of the unique pleasure that can be gained from a good book.

[Your organisation’s name] will take part in the celebrations by [write about the what, where and when of your event here]

AVAILABLE:

[Who is available for inclusion in the photo and/or what the photocall is of, for example ‘Photography of local children and parents from [insert name of school or local area] enjoying [insert activity] as part of their Book Week Scotland celebrations.’

Interviews with:

[Insert name of special guests or spokesperson for your organisation]

To confirm attendance or for further information please contact:

[Insert your contact details here]