

# Book Week Scotland 2023 – Emerging Programmers Application 2023 (For Reference Only)

This document is for reference only, please complete the 2023 Emerging Programmers Application online.

# Becoming a Book Week Scotland Emerging Programmer

This application is split into three parts:

- Part 1. Contact details for the lead applicant to be filled out by the Emerging Programmer
- Part 2. Event information a space for ideas
- Part 3. Information regarding the host organisation to be filled out by the hose organisation

If you would rather fill in your application over the phone, or chat through an application prior to filling it out, please contact <u>nyla.ahmad@scottishbooktrust.com</u> to discuss over email or to arrange a time for a phone call or Zoom.

Please note all phone call or Zoom application appointments must be requested by Friday 2 June

The deadline for all applications is Friday 9 June.

### Part 1 – Lead Applicant Contact Details

This section is for the lead application, who will be the main point of contact for Scottish Book Trust. This section is to be completed by the Emerging Programmer.

\* 1. What's your name?

- \* 2. What's your phone number?
- \* 3. What's your email address?
- \* 4. What's your full postcode?
- \* 5. Optional: your gender identity?
- \* 6. Optional: your ethnic origin?
- \*7. How did you find out about the BWS Emerging Programmer fund?

[CHECKBOX] Scottish Book Trust website

[CHECKBOX] Creative Scotland website

[CHECKBOX] Someone from my supporting organisation suggested I might be interested

[CHECKBOX] A friend/family member pointed it out

[CHECKBOX] Social media

[CHECKBOX] Other

\*8. Tell us a bit about yourself

\*9. What prompted you to apply to the Book Week Scotland Emerging Programmer opportunity? This could be as simple as how you came across the application or a wider understanding of our work.

\*10. Have you read the Guide to Apply for this fund, available on the Scottish Book Trust website?

[CHECKBOX] Yes

[CHECKBOX] No

## Part 1 – Lead Applicant Contact Details

\*11. What do you like about this opportunity and why are you personally excited about it? (max 200 words)

\*12. What is your favourite event you have attended? This can be an in person or digital event.

\*13. What made it so great? (max 150 words)

\*14. Tell us a bit about an event you attended that you wish had been better – what do you think should have been done differently? It doesn't have to be a book event, and can be any form of gathering, digital or in-person. (max 150 words)

\*15. What ideas do you have, currently, for a Book Week Scotland event? This doesn't need to be a complete event proposal. If you aren't quite sure yet, share your notes or loose ideas with us. (we're not going to hold you to this!)

16. What are your intended audience?

17. What support would you need, or like, to execute your event? i.e. support with the finer details of events like running your budget, advertising etc.

18. If you are selected, there is scope to speak to professionals in the literary industry. Are there any areas of interest or people you would like to speak to?

\*19. Will your event be digital or in-person?

[CHECKBOX] Digital

[CHECKBOX] In-person

[CHECKBOX] Hybrid

### Part 3 – Organisational Information

Please give us some information about your host organisation.

\*20. Organisation Name:

- \*21. Organisation Website:
- \*22. Lead Contact Name:
- \*23. Lead Contact Email Address:
- \*24. Lead Contact Telephone Number:
- \*25. Local Authority:

\*26: Please provide a short bio about what your organisation does (200 words or less). If your application is successful and you become a partner, this bio will be used on the Book Week Scotland website and in appropriate press opportunities.

\*27. Why does your organisation want to support an Emerging Programmer?

\*28. What if your relationship to the programmer you are applying with?

\*30. Are you planning to put on other BWS events?

[CHECKBOX] Yes

[CHECKBOX] No

[CHECKBOX] No, but we have put on BWS events in the past

[CHECKBOX] Not Applicable

#### What Happens Next?

Thank you for applying to become a Book Week Scotland Emerging Programmer!

Please click the 'Submit Application' button below to complete your application.

We will let you know if you have been successful by Friday 16 June.

If you have any questions please email nyla.ahmad@scottishbooktrust.com