





ran:

115

SLIC funded events for a digital audience of 22.298

146

additional events and Bookbua sessions for an online audience of 16,924

Book Week

Scotland helped

83%

of them to

reach new

audiences



"It's been a very different type of Book Week Scotland, launched in the most trying of conditions. The fact that such a varied programme was offered across the country is to be celebrated."



Over

202,000

video views and 92,200 engagements on social media



"With the geographical challenges that we find in our authority, remote sessions help us to reach audiences that would not have been able to attend a live event."

## **Book Week** Scotland 2020

Book Week Scotland works with library services, partners and schools to hold events that will enthuse their communities about reading and writing. Funding from the Scottish Library and Information Council (SLIC) supports Scotland's national celebration of reading and writing.

2020 marked the 9th Book Week Scotland and library services found innovative ways to engage their communities during the coronavirus restrictions.



"The experience of this year's Book Week Scotland has given us the confidence to look to having further remote events in the future."



100%

of schools agreed that

taking part contributed

towards encouraging

their pupils' enjoyment

of reading and

writing

said:

89%

of people enjoyed the event(s) they attended

**79%** 

49%

of the Scottish

population is aware

of Book Week

Scotland

events without **Book Week** Scotland



"In many ways, we have never felt more connected to other organisations and libraries as we have this year, and I do so hope this continues once physical events are allowed again."



50,000

published and gifted copies of a new book of stories, and free ebook and audiobook copies made available for all

Libraries

of them could not have held these







**LOTTERY FUNDED**