

Scottish Book Trust

inspiring readers and writers

**READ
WRITE
COUNT**

Read, Write, Count 2020-21

Read, Write, Count is a national campaign to improve the literacy and numeracy skills of Scotland's children. It is delivered by Scottish Government, Scottish Book Trust and Education Scotland.

Every year, each child in Primary 2 and 3 receives a free bag with books and activities to support their learning. We also provide advice and support for learning professionals and families through training events, online resources and targeted programmes.

Scottish Book Trust is a national charity changing lives through reading and writing. Registered company SC184248. Scottish charity, SC027669.



77%

said that the bag gave them new ideas or ways of doing things



Nine months after gifting,

61%

had used the items in the bag for longer than they initially thought



I think the bags are fantastic and I also find they encourage my child to read more with me and they encourage him to suggest new games and activities.

Parent/carer



We enjoyed the whole bag as a family. Each item involved a different way for us to share stories.

Parent/carer



Parents and carers



The book bags make reading and writing fun. They provide parents and children with lots of fun, creative ideas to support their learning.

Learning professional



97%

read the books with their child

123

77%

used the numeracy items with their child



79%

said the bags made them more confident engaging with their child's learning



The book bag is a very valuable resource. My children always get excited about receiving one, as do I and we really appreciate the treasures inside.

Parent/carer



Parent Club



Read, Write, Count and home learning in lockdown



Parents and carers used the bag for **76%** reading, **64%** numeracy, or **58%** writing help with home learning

The bags introduced new activity ideas and resources to boost the confidence of families and their children during periods of home learning.



I feel so lucky that we're in a community and country that provides this support to children and tries hard to reinforce the importance of parents getting involved in their child's learning and development. The bag is always a reminder to me to try some new things and finding quality time for reading and chatting.

Learning professional



Parents said the children wanted to read the books to them rather than be read to. I think the children that do not have a lot of books at home felt a sort of invested ownership.

Learning professional



These resources were used as the primary focus to support and engage families during lockdown. These were very successfully deployed. The suggested tasks were great to help us get started and generate some of our own ideas.

Learning professional



The resources were particularly helpful during lockdown and remote learning as we could use them to do fun literacy and numeracy activities together.

Parent/carer



Learning professionals



77%

said the pupils were more enthusiastic about books and reading since receiving the bags



It is always interesting to see that if we ask pupils to bring in a book from home a few bring in a book they had in one of their bags. For some I know this is probably the only way they have access to books.

Learning professional



97%

of parents/carers read the books with their children in lockdown