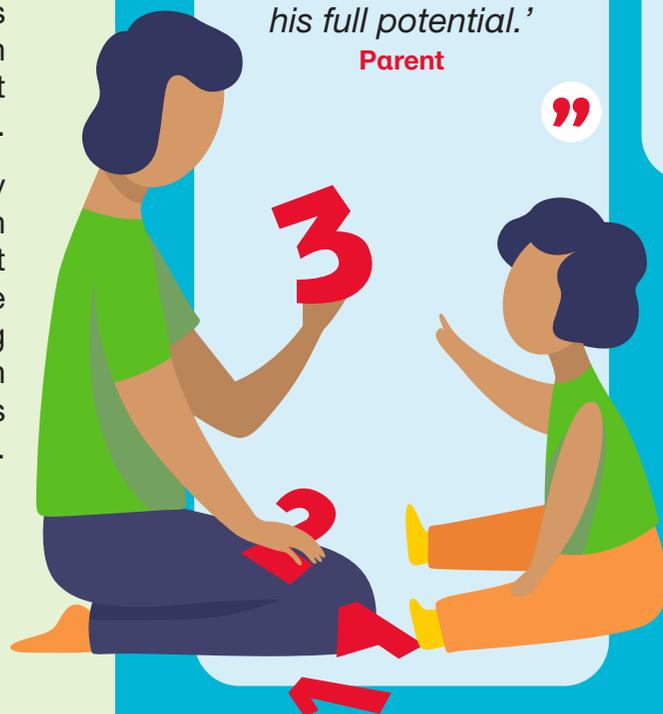


READ WRITE COUNT

Read, Write, Count 2019

Read, Write, Count is a national campaign to improve the literacy and numeracy skills of Scotland's children. It is delivered by Scottish Government, Scottish Book Trust and Education Scotland.

Every year, each child in primary 2 and 3 receives a free bag with books and activities to support their learning. We also provide advice and support for learning professionals and families through training events, online resources and targeted programmes.



“*In some schools the impact is immeasurable. For some children these books are the only books that they own.*”
Local authority contact

“*The information provided in this pack has given me some new ideas and built my confidence in helping him to reach his full potential.*”
Parent


98%
of parents/carers had used the bag with their child


70%
of parents/carers said the bags made them more confident in engaging with their child's learning

“*Because every child gets the same bag, it's a lovely inclusive thing for them to share and talk about their experiences with their peers.*”
Parent


9 months after gifting,
61%
said they used the items in the bag for longer than they initially anticipated


“*Our daughter has loved receiving the Read, Write, Count Bag. The excitement of what is inside and what new book she can read. Reading was never her strong point however since receiving the bags it has made her curious and interested.*”
Parent

Read, Write, Count and home learning in lockdown

In July 2020, we contacted parents and carers who received bags the previous year. We asked them how they had used the bags with their children during lockdown.

“

'We have no access to library service and our families are not able to buy many books etc for their children. So these bags provide a bit of a lifeline in terms of getting books into homes.'

Learning professional

”

“

'I was always grateful to have the items but am even more so now.'

Parent

”



“

'Helped to facilitate greater family engagement in schools and complemented really well the schools' home learning initiatives.'

Local authority contact

”

Many told us that they used the bags to support their child's reading, writing and numeracy in the lockdown:



78%

of families used the bags for home learning



39%

used items from the bag for schoolwork

Learning Professionals



71%

of learning professionals felt that the children displayed more enthusiasm about reading since receiving the bags

“

'The resources are very easily accessible. They ensure that adults are not intimidated by the contents and this means that it is really easy for children and parents to readily get stuck in together.'

Learning professional

”



60%

of learning professionals reported that the Read, Write, Count bags had helped to build better links with parents and carers

“

'The bags are amazing. I teach in an area with extreme deprivation and some of my pupils never get new books – sometimes any – bought for them so this bag is very special to them.'

Learning professional

”

Parents and carers told us they used the bags during lockdown to keep their children entertained:

123

53%

played the numeracy games together



90%

read the books together



56%

used the writing materials/prompts to create stories



Parent Club

Education Scotland
Foghlam Alba

Scottish Government
gov.scot