

Scottish Book Trust Appoints Director of Programme

Scottish Book Trust, the national charity transforming lives through reading and writing, is delighted to announce the appointment of Rosemary Ward to the position of Director of Programme.

Rosemary Ward comes to Scottish Book Trust with over 25 years of educational experience having been a primary teacher, a Quality Improvement Officer and an Education Director with Bòrd na Gàidhlig, the national development agency.

She took over as Director of the Gaelic Books Council in 2010 and has developed successful creative programmes, and effective collaborations, with a range of national literary agencies.

Scottish Book Trust runs targeted outreach programmes across the country, achieving engagement and impact across all ages and backgrounds. Among its best-known Scotland-wide activities are Bookbug, which gifts books to every child at four key age stages, from birth to early primary school; Live Literature which delivers author experiences in classrooms and community settings; schools programmes including the First Minister's Reading Challenge; and Book Week Scotland, an annual national celebration of books and reading that takes place every November.

Rosemary will lead Scottish Book Trust's programme team, which delivers a huge variety of resources, engagement, awards and events for thousands of readers and writers in Scotland every year.

Rosemary said: "I am delighted to be joining Scottish Book Trust and to have the opportunity to manage the strategic development of the charity's creative programmes. I look forward to working with the various project teams and supporting the delivery of many of the most exciting national initiatives now and in the future."

Rosemary will take up the position on 8 October.

Marc Lambert, CEO of Scottish Book Trust, said: "We are very much looking forward to Rosemary joining us and helping us reach even more people with our programme work. Rosemary has excellent experience in the creative and education sectors and will play a key role in ensuring Scottish Book Trust continues to engage people of all ages across Scotland and inspire a love of reading and writing."

Ends

Notes to editors

For all media enquiries and images please contact Rachel Goddard, PR & Marketing Manager, on rachel.goddard@scottishbooktrust.com or 0131 524 0160

About Scottish Book Trust

Scottish Book Trust is a national charity changing lives through reading and writing. We inspire and support the people of Scotland to read and write for pleasure through programmes and outreach work that includes:

- Giving free books to every child in Scotland to ensure families of all backgrounds can share the joy of books at home.
- Working with teachers to inspire children to develop a love of reading, creating innovative classrooms activities, book awards and author events.
- Supporting Scotland's diverse writing community with our training, awards and writing opportunities.
- Funding a range of author events for the public to enjoy and promoting Scottish writing to people worldwide.

www.scottishbooktrust.com @scottishbktrust www.facebook.com/scottishbktrust

Creative Scotland

In addition to general fundraising, Scottish Book Trust receives Creative Scotland support through Regular Funding.

Creative Scotland is the public body that supports the arts, screen and creative industries across all parts of Scotland on behalf of everyone who lives, works or visits here. It enables people and organisations to work in and experience the arts, screen and creative industries in Scotland by helping others to develop great ideas and bring them to life. It distributes funding provided by the Scottish Government and the National Lottery. For further information about Creative Scotland please visit www.creativescotland.com, and follow @creativescots www.facebook.com/CreativeScotland