

Thank you!

Because of you this year....

232,185 children aged 0-5 received **705,450** free books from Bookbug.

I was never read to but the health visitor explained it all to me. And I can see how much she loves it now. The Bookbug books were the best, the ones we keep going back to'. (Parent)



We gave **236,500 Bookbug Bags** to children across Scotland including **2,990** Gaelic Bags and **2,025** more books for families with additional needs. Watch our films of families sharing their Bookbug Bag books [here](#).



53,035



53,510



63,640



62,000



2,025

We shared the results of the two year long **Evaluation of our Bookbug Programme** by the Centre for Research on Families and Relationships, identifying how Bookbug impacts on families and Early Years professionals in Scotland.

The report identified benefits for parents, carers and children both in their homes and in the use of public settings. The report also noted a cumulative impact on local communities and in relationships between professionals in multi-agency partnerships as well as with the families they work with.

We were particularly struck by these quotes which highlight the passion, commitment and dedication of everyone Involved in delivering the programme.

24,584 Bookbug Sessions were held this year, an increase of 4% on last year, with a total of **666,938** parents and children attending.

542 events were also held for **Bookbug Week** where we celebrated **Bookbug's Friends!**

Positive and rewarding part of the job. You make a difference in people and young children's lives. (Library Assistant)

Things like Old Macdonald, getting out the toys and acting them as puppets, things that you'd think would be natural and normal were things that I hadn't really thought about and it was like oh, I'll do that at home. (Parent)

"The 360 degree benefits that come out of [Bookbug] aren't all to do with literacy in itself, they're actually to do with building bonds, attachments, happiness and shared experiences." (staff member, interview)

Thank you!





We partnered with Glasgow’s Queen Elizabeth University Hospital on a new initiative gifting the **Bookbug Baby bag in neonatal units** and supporting families to read, talk and sing to their babies in hospital.

Dr Nashwa Matta also joined us at the Bookbug Conference to discuss the impact of reading to babies. We will have a short film from Dr Matta together with our other keynote speakers coming soon on our website.

6 Shared Practice Events were held across Scotland, bringing together **248** professionals from across different sectors to share their good practice, expertise and innovation around Bookbug.

Delegates found the events inspiring, informative and fun!

‘It was a really good reminder of the benefits of Bookbug and it was amazing to see how far the initiative has developed and grown. I left the day with a renewed motivation and lots of new ideas for my next Bookbug session.’

‘Valuable information interspersed with fun activities. Brilliant!’

3,394 professionals received free Bookbug Training from across a range of sectors working together for children and families including social work, health, libraries, nurseries and speech and language therapy.

This brings the total number of people trained with Bookbug to an incredible **15,041!**

As well as adding two new titles for families with additional support needs, in particular those with visual impairments, we made films with families sharing these books together.

Watch on our website and find out how to get copies [here](#).

We started developing our new Bookbug app! Using your feedback from surveys, website data, and one-to-one conversations we have started to create an app shaped by you to give you, and the families you work with, interactive and accessible tools to help embed Bookbug into day to day life.



There’s more to come! In the coming year we will be:

- Launching our new Bookbug app! From January 2019 you will be able to download an app to help you access interactive and accessible Bookbug content on your smartphone or tablet.
- Look out for How Good is Our Bookbug Session: a tool to help Bookbug Session Leaders reflect on their Bookbug Sessions and the experience and impact for families

But we couldn’t do it without you! Thank you so much for all the work you do. Together we are inspiring readers and building families. **Thank you!**

