

Book Week Scotland 2024 - Emerging Programmers Application

Becoming a Book Week Scotland Emerging Programmer

This survey is split into three parts:

- Part 1. Contact details for the lead applicant - to be filled out by the emerging programmer
- Part 2. Event information - a space for ideas
- Part 3. Information regarding the host organisation - to be filled out by the host organisation

If you would rather fill in your application over the phone, or chat through an application prior to filling it out, please contact nyla.ahmad@scottishbooktrust.com to discuss over email or to arrange a time for a phone call or Zoom.

Please note all phone call or Zoom application appointments must be requested by Friday 24 May.

The deadline for all applications is Friday 31 May.

Section 1

Part 1 - Lead Applicant Contact Details

This section is for the lead applicant, who will be the main point of contact for Scottish Book Trust. This section is to be completed by the Emerging Programmer.

1.What's your name?

Enter your answer

2.What's your phone number?

Enter your answer

3.What's your email address?

Enter your answer

4.What's your full postcode?

Enter your answer

5.Optional: your gender identity

Enter your answer

6.Optional: your ethnic origin

Enter your answer

7.How did you find out about the BWS Emerging Programmer fund?

Scottish Book Trust website

Creative Scotland website

Someone from my supporting organisation suggested I might be interested

A friend/family member pointed it out

Social media

8.Tell us a bit about yourself

Enter your answer

9.What prompted you to apply to the Book Week Scotland Emerging Programmer opportunity?

This could be as simple as how you came across the application or a wider understanding of our work.

Enter your answer

10.Have you read the Guide to Apply for this fund, available on the Scottish Book Trust website?

Yes

No

Section 2

Part 2 - Event Information

11. What do you like about this opportunity and why are you personally excited about it? (max 200 words)

Enter your answer

12. What is your favourite event you have attended? This can be an in person or digital event.

Enter your answer

13. What made it so great? (max 150 words)

Enter your answer

14. Tell us a bit about an event you attended that you wish had been better - what do you think should have been done differently? It doesn't have to be a book event, and can be any form of gathering, digital or in-person. (max 150 words)

Enter your answer

15. What ideas do you have, currently, for a Book Week Scotland event? This doesn't need to be a complete event proposal. If you aren't quite sure yet, share your notes or loose ideas with us. (we're not going to hold you to this!)

Enter your answer

16. Who are your intended audience?

Enter your answer

17. What support would you need, or like, to execute your event? i.e. support with the finer details of events like running your budget, advertising etc.

Enter your answer

18. If you are selected, there is scope to speak to professionals in the literary industry. Are there any areas of interest or people you would like to speak to?

Enter your answer

19. Will your event be digital or in-person?

Digital

In-person

Hybrid

Section 3

Part 3 - Organisational Information

Please give us some information about your host organisation.

20.Organisation Name:

Enter your answer

21.Organisation Website:

Enter your answer

22.Lead Contact Name:

Enter your answer

23.Lead Contact Email Address:

Enter your answer

24.Lead Contact Telephone Number:

Enter your answer

25.Local Authority:

Enter your answer

26.Provide a short bio about what your organisation does (200 words or less). If your application is successful and you become a partner, this bio will be used on the Book Week Scotland website and in appropriate press opportunities.

Enter your answer

27.Why does your organisation want to support an emerging programmer?

Enter your answer

28.What is your relationship to the programmer you are applying with?

Enter your answer

29.If your emerging programmer is successful how will you provide the support required by them to organise and run an event?

Enter your answer

30.Are you planning to put on other BWS events? Required to answer. Single choice.

Yes

No

No, but we have put on BWS events in the past

Not Applicable

Section 4

What happens next?

Thank you for applying to become a Book Week Scotland Emerging Programmer!

Please click the 'Submit Application' button below to complete your application.

We will let you know if you have been successful by Monday 10 June.

If you have any questions please email nyla.ahmad@scottishbooktrust.com